Public Humanities Workshop 3:
Translating Scholarship into Longform Journalism

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Carnegie Mellon University
English

Agenda

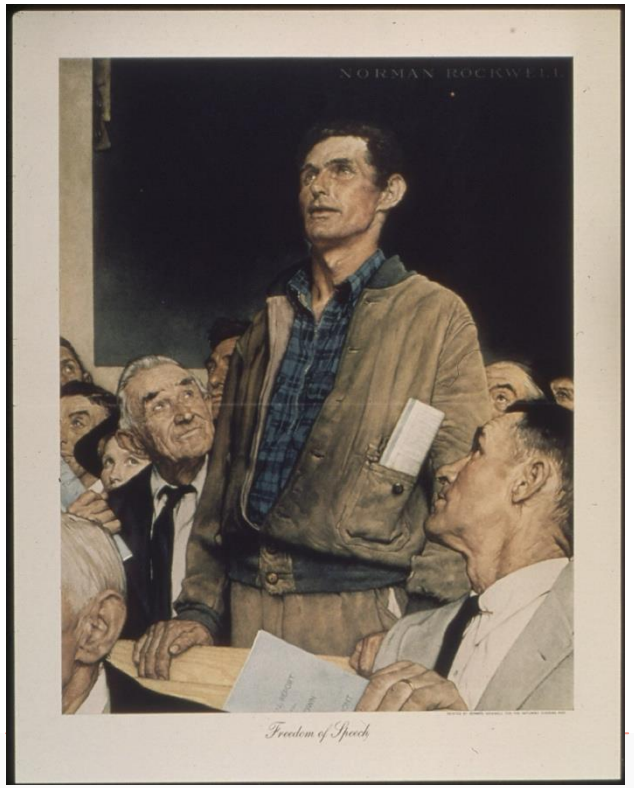
1. Introduction
2. Participant Projects
3. Presentation
4. Discussion

Translating Scholarship into Longform Journalism

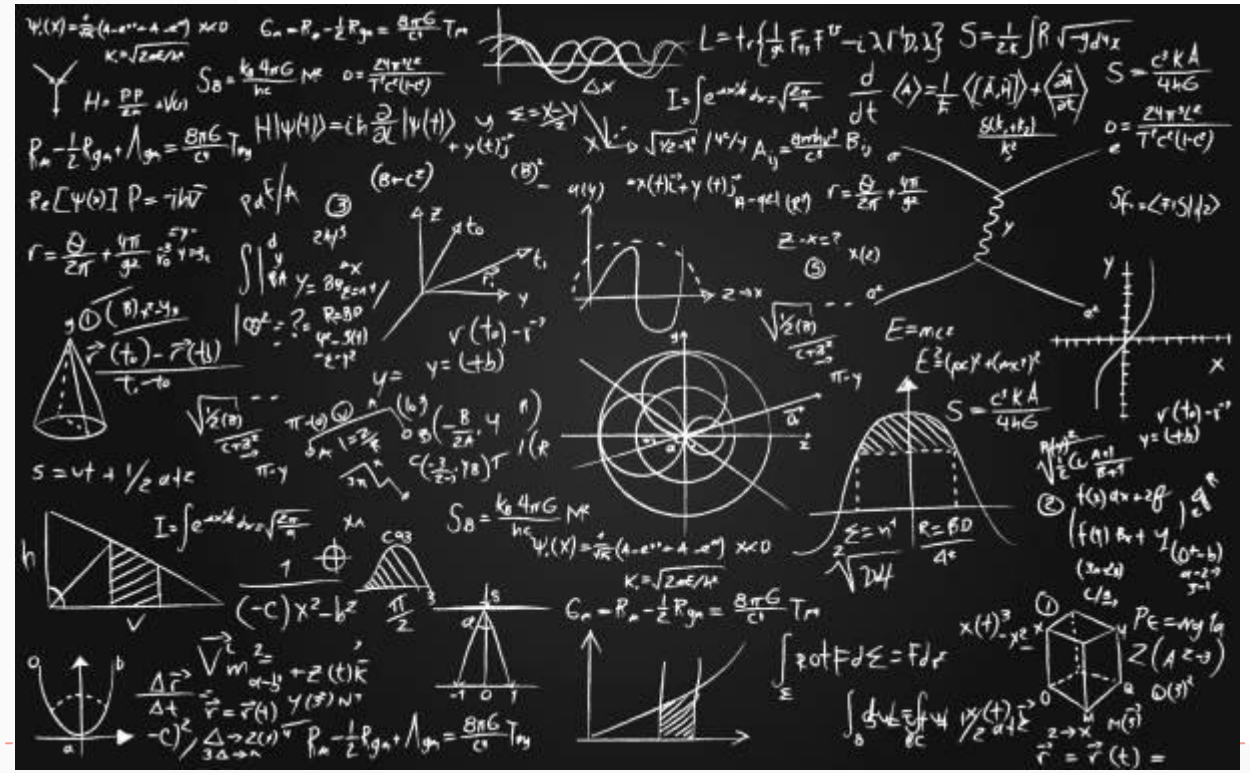
Part One: Principles



1. The Public Humanities can both popularize and fight disinformation.



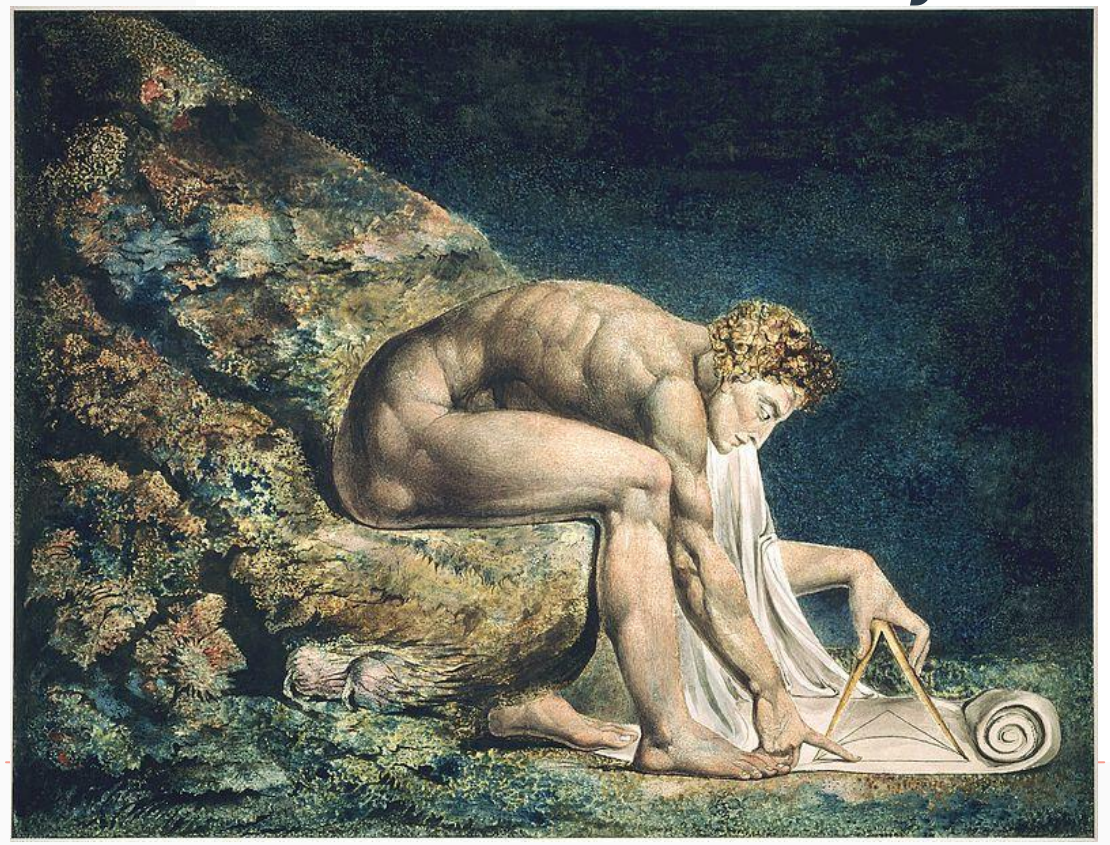
2. The Public Humanities are invaluable for critical analysis, interpretation, and explanation.



3. The Public Humanities allow for *imagining* different possibilities.



4. The Public Humanities can be *creative; they can be the primary text as much as the secondary.*



“Today, criticism is being practiced and received as an artform in its own right. ” – Ryan Ruby

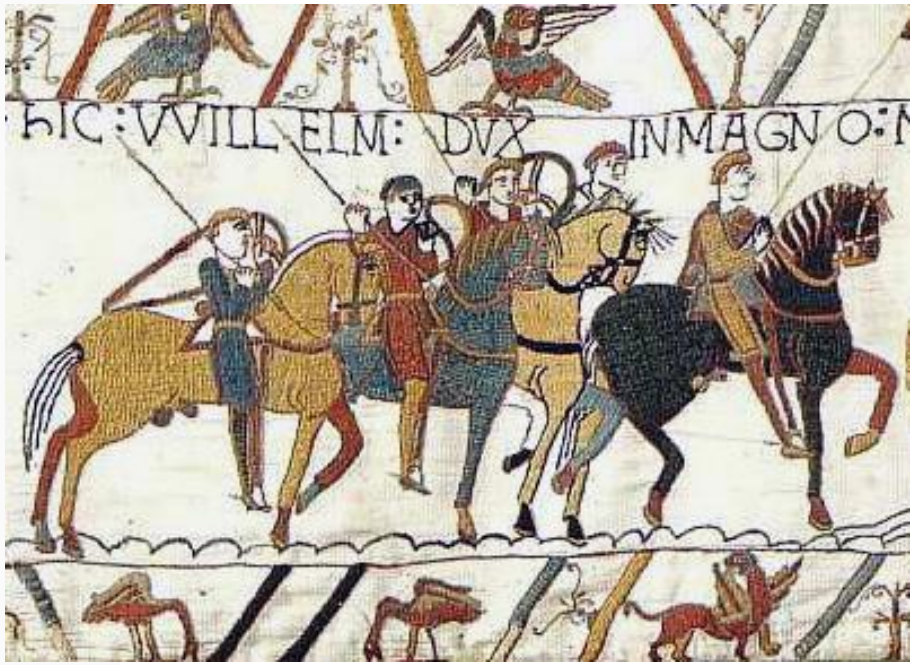


Translating Scholarship into Longform Journalism

Part Two: Methods of Composition



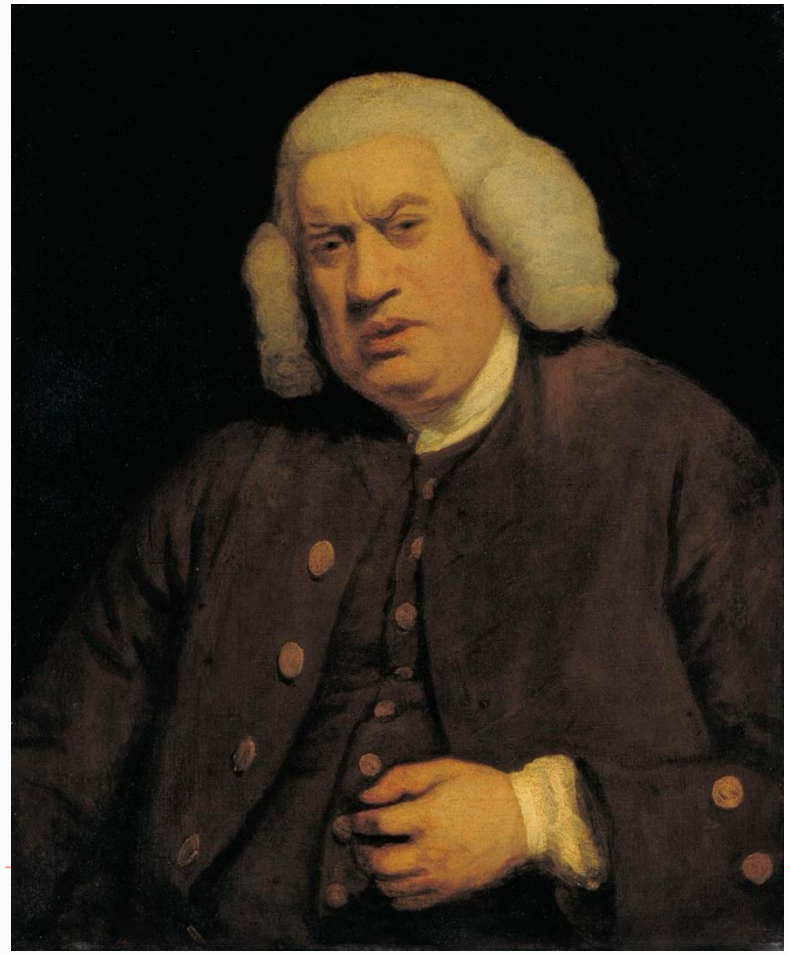
1. In a longform Public Humanities article, narrative is paramount.



2. Critical interventions can be audacious.



3. Fear not the neologism.



Breaking Down Narrative Structure



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1. Narrative Anecdote Introduction (200 words)

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2. General statement on argument (300 words).

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5. Conclusion of argument (300 words)
6. Narrative conclusion (300 words)

Translating Scholarship into Longform Journalism

Part Three: Models



Heather Cox Richardson



David Graeber



Mary Beard



Eleanor Janega



Elie Mystal



Rebecca Solnit



Translating Scholarship into Longform Journalism

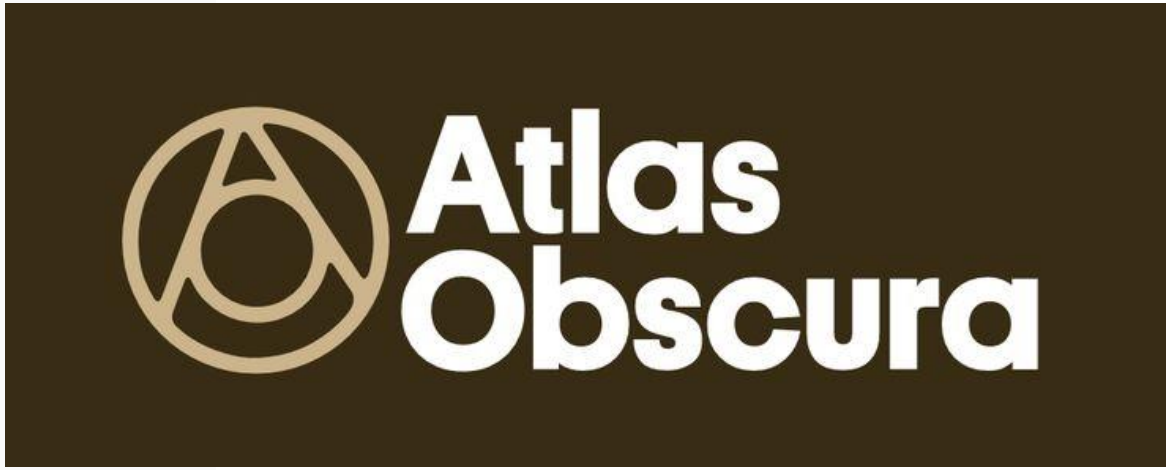
Part Four: Places of Publication



Aeon



Atlas Obscura



The Baffler



The Believer

THE BELIEVER

Cabinet



Electric Literature

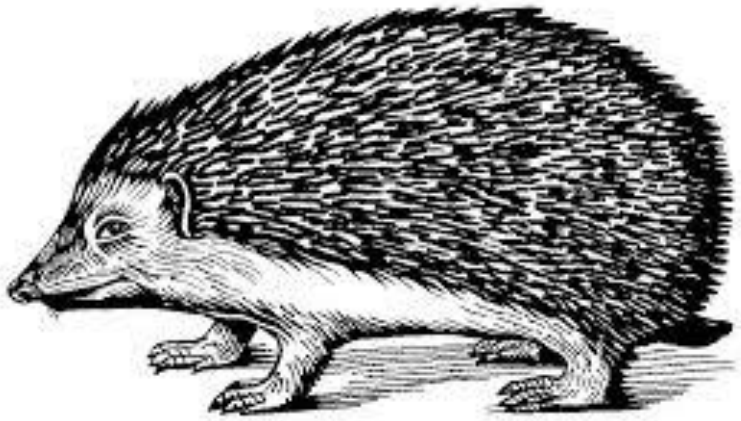


Guernica Magazine

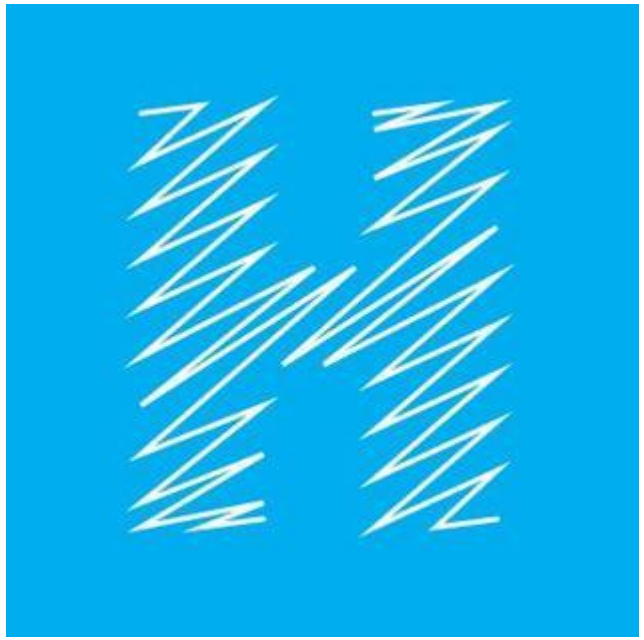
GUERNICA

a magazine of art & politics

The Hedgehog Review



Hyperallergic



Jacobin



JSTOR Daily



Lapham’s Quarterly



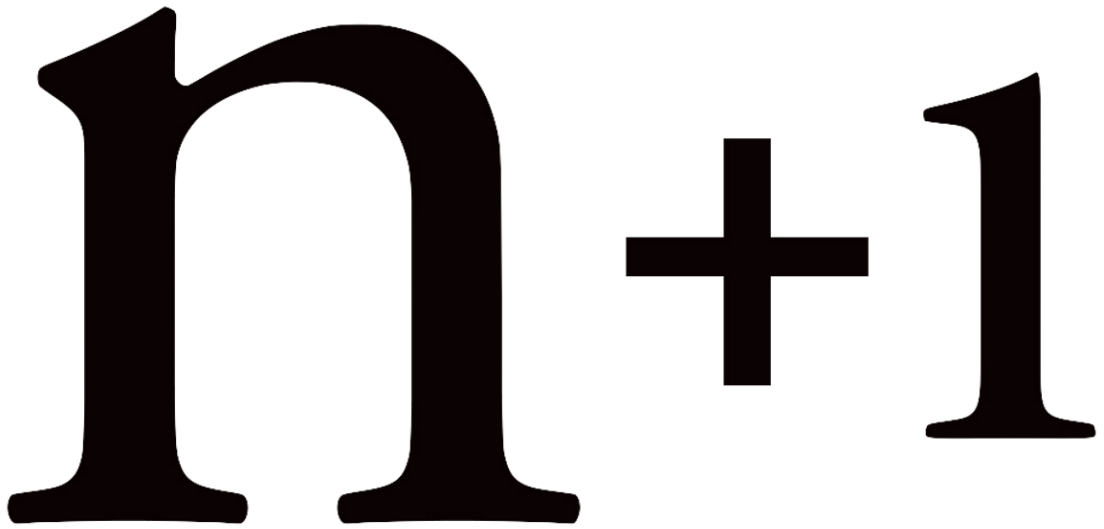
Literary Hub



The Millions



n+1



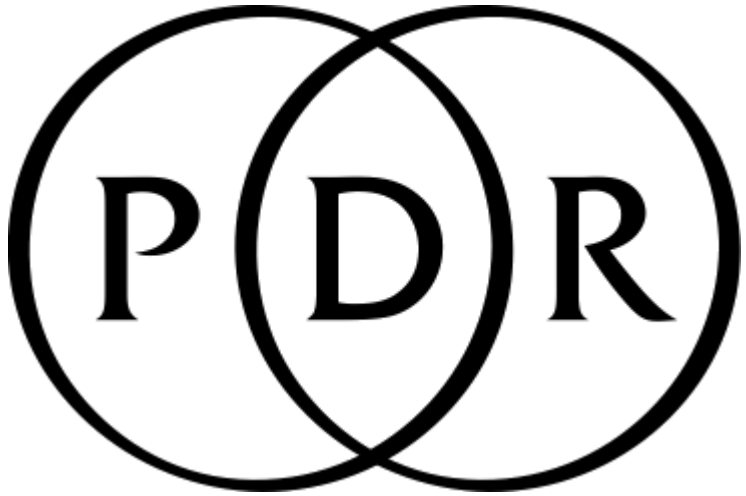
Nautilus



Poetry



Public Domain Review



Thank You

Ed Simon

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